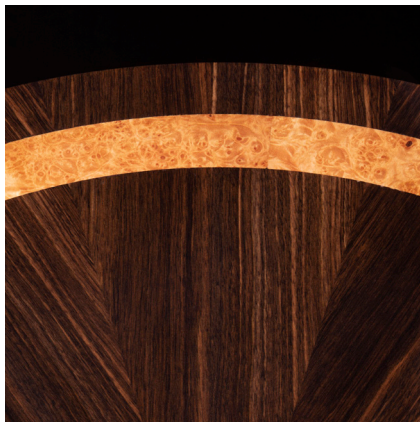




NH FURNITURE MASTERS

2023 Sponsorship and Cooperative Marketing Opportunities



The New Hampshire Furniture Masters are seeking sponsors and partners for the upcoming season.



ABOUT OUR ORGANIZATION

The New Hampshire Furniture Masters are a group of professional furniture artisans committed to preserving the centuries-long tradition of fine furniture making. We promote the growth and sales of fine furniture made by our members through hosting exhibitions, engaging in collaborative marketing and educational activities and partnering with museums, art organizations and galleries. The membership upholds the highest standard of quality craftsmanship through a peer-reviewed jury system.

Throughout our 25+ years as an organization, we have hosted many fundraisers and events including curating regular exhibitions at our Gallery in Concord and participating in cultural heritage celebrations such as the NH State House Bicentennial in 2019 and Senator Shaheen's annual Experience New Hampshire expo in Washington D.C.

We also strive to provide many educational opportunities within the creative economy; our Prison Outreach Program and collaboration with the League of NH Craftsmen are two great examples of this.

The American Furniture Masters Institute (AFMI) is the nonprofit 501(c)(3) that oversees the New Hampshire Furniture Masters Certification Program. AFMI administers educational endeavors that preserve the art of fine furniture making.



PRISON OUTREACH PROGRAM

Now in its 24th year, the Prison Outreach Program in the New Hampshire State Prison for Men is our oldest educational endeavor. Since its inception, we have introduced a similar program in the Maine State Prison. Most recently, we began teaching a Prison Outreach Program at the NH Correctional Facility for Women; this program is the first of its kind for residents of the women's facility. As of June 2023, 20 students have taken woodworking classes.

See work from the Maine Prison Outreach Program at these upcoming events:

- **Saturday August 26:** Portland Fine Craft Show in the heart of Portland Maine's art district.
- **July 21 – August 20:** Maine Department of Corrections Community Art Exhibition at Watts Hall in Thomaston, ME.



ARTISTIC COLLABORATIONS

For the past several years, we have been partnering with arts organizations and educational institutions across NH for summer-long collaborations and mentorship programs. In 2018 and 2019, we partnered with the Institute of Art & Design at New England College. In 2022 we partnered with Kimball Jenkins.

This year, we will be partnering with the League of NH Craftsmen! NH Furniture Masters and League members have been paired together and will embark on a summer-long collaboration culminating in a mixed-media exhibition this fall.

Over the years, this program has been incredibly meaningful, providing a unique opportunity to deepen the network and relationship of artists across New Hampshire.



Join us for our Summer & Fall Events!



Annual Prison Outreach Program Exhibition

On Display: June 17 – September 30

Opening Reception: June 23, 5 – 7PM

Connecting Through Craft

A Collaborative Exhibition featuring the NH Furniture Masters and League of NH Craftsmen

On Display: October 24 – December 14

SAVE THE DATE: The NH Furniture Masters' Main Event and celebration of *Connecting Through Craft* will take place on **Saturday, October 28 from 5 – 7:30PM** at the League of NH Craftsmen headquarters, 49 S. Main Street, Concord, NH. Explore the exhibition, meet the makers, bid in the silent auction, and celebrate artistic cross-pollination.



Supporting and Partnering with the Furniture Masters

Your partnership with the NH Furniture Masters demonstrates that you understand and embrace the values of fine furniture making and want to align your brand with the qualities it represents. Sponsors benefit from business development and communication opportunities, public and media relations, and an integrated marketing plan. Join us and become a partner today!



SPONSORSHIP LEVELS

\$5,000

- **BLOG**

Dedicated article on NHFM website's blog

- **VIDEO**

Short video showcasing your business and relationship with NHFM

- **MONTHLY NEWSLETTER**

Featured blog article about your business

Featured as a Newsletter sponsor with brief write-up & logos

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Logo and mention as Lead Year-Round Sponsor on all signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **10 MAIN EVENT TICKETS**





\$2,500

- **VIDEO**

Short video showcasing your business and relationship with NHFM

- **MONTHLY NEWSLETTER**

Featured as a Newsletter sponsor with brief write-up & logo

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Logo and mention as Supporting Gallery Sponsor on all signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **6 MAIN EVENT TICKETS**



\$1,000

- **MONTHLY NEWSLETTER**

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Listed as sponsor on event signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **4 MAIN EVENT TICKETS**



\$500

- **MONTHLY NEWSLETTER**

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Listed as sponsor on event signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **2 MAIN EVENT TICKETS**

All sponsors will receive: Recognition as a sponsor on our website, with a logo & link, as well as recognition as a sponsor at the Main Event on October 28. This includes signage, programming, and all marketing related to the Main Event.

Cooperative Marketing/Sponsorship Form

Select a level of partnership to showcase your support for New Hampshire's fine furniture masters and the region's creative economy.

YEAR ROUND SPONSORSHIP OPPORTUNITIES

- | | |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$500 |

YOUR INFORMATION

Organization Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

You may complete and return this form to become a sponsor of the NH Furniture Masters or contact us by phone or email to go over any questions you have. Thank you!

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