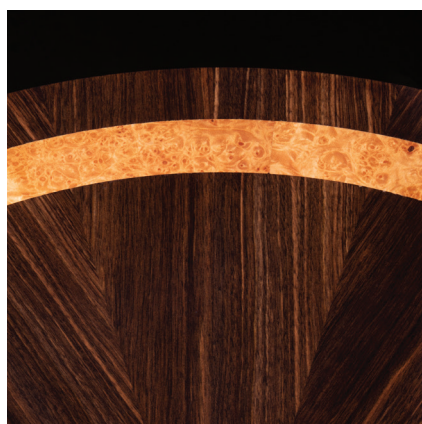
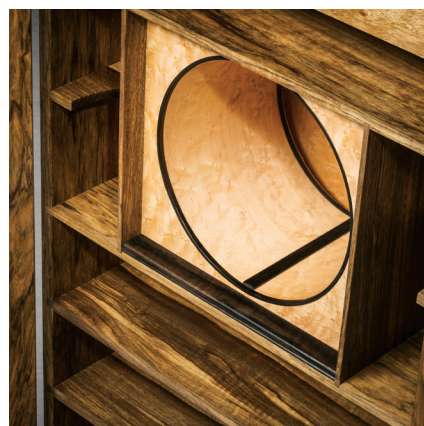




2022 Sponsorship and Cooperative Marketing Opportunities



The New Hampshire Furniture Masters are seeking sponsors and partners for the upcoming season.



ABOUT OUR ORGANIZATION

The New Hampshire Furniture Masters are a group of professional furniture artisans committed to preserving the centuries-long tradition of fine furniture making. We promote the growth and sales of fine furniture made by our members through hosting exhibitions, engaging in collaborative marketing and educational activities and partnering with museums, art organizations and galleries. The membership upholds the highest standard of quality craftsmanship through a peer-reviewed jury system.



Throughout our 25+ years as an organization, we have hosted many fundraisers and events including curating regular exhibitions at our Gallery in Concord and participating in cultural heritage celebrations such as the NH State House Bicentennial in 2019 and Senator Shaheen's annual Experience New Hampshire expo in Washington D.C.

We also strive to provide many educational opportunities within the creative economy; our Prison Outreach Program and collaboration with Kimball Jenkins School of Art are two great examples of this.



The American Furniture Masters Institute (AFMI) is the nonprofit 501(c)(3) that oversees the New Hampshire Furniture Masters Certification Program. AFMI administers educational endeavors that preserve the art of fine furniture making.



PRISON OUTREACH PROGRAM

Now in its 23rd year, the Prison Outreach Program in the New Hampshire State Prison for Men is our oldest educational endeavor. Since its inception, we have introduced a similar program in the Maine State Prison. In winter 2022, we began teaching a Prison Outreach Program at the New Hampshire Correctional Facility for Women; this program is the first of its kind for incarcerated women.



KIMBALL JENKINS COLLABORATION

The NH Furniture Masters are excited to partner with Kimball Jenkins in a summer-long collaboration program between members of the Furniture Masters, and selected artists at Kimball Jenkins. This partnership offers a unique opportunity for dialogue and collaboration. The collaboration will culminate with a two-month exhibition of works inspired by the partners' artistic relationship and time spent together on view as part of our Main Event.



JOIN US FOR OUR SUMMER & FALL EVENTS!

The NH Furniture Masters Annual Exhibition

A Collaboration with Kimball Jenkins

On Display: September 5 – October 25

Closing Reception: October 14

SAVE THE DATE: The Furniture Masters' Main Event will be held at Kimball Jenkins, 266 Main Street, Concord, NH on Saturday, September 17. Expect many exciting new offerings at this year's Main Event such as demonstrations, guided tours of our collaborative exhibition, a larger silent auction.

Supporting and Partnering with the Furniture Masters

Your partnership with the NH Furniture Masters demonstrates that you understand and embrace the values of fine furniture making and want to align your brand with the qualities it represents. Sponsors benefit from business development and communication opportunities, public and media relations, and an integrated marketing plan. Join us and become a partner today!



SPONSORSHIP LEVELS

\$5,000

- **MEET THE MASTERS ZOOM**

Co-host a “Meet the Masters Zoom Series,” a monthly online event featuring members of the Furniture Masters

- **BLOG**

Dedicated article on NHFM website’s blog

- **VIDEO**

Short video showcasing your business and relationship with NHFM

- **MONTHLY NEWSLETTER**

Featured blog article about your business

Featured as a Newsletter sponsor with brief write-up & logos

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Logo and mention as Lead Year-Round Sponsor on all signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **10 MAIN EVENT TICKETS**



\$2,500

- **VIDEO**

Short video showcasing your business and relationship with NHFM

- **MONTHLY NEWSLETTER**

Featured as a Newsletter sponsor with brief write-up & logo

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Logo and mention as Supporting Gallery Sponsor on all signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **6 MAIN EVENT TICKETS**



\$1,000

- **MONTHLY NEWSLETTER**

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Listed as sponsor on event signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **4 MAIN EVENT TICKETS**



\$500

- **MONTHLY NEWSLETTER**

Logo included on sponsorship banner

- **GALLERY EXHIBITS**

Listed as sponsor on event signage

- **SOCIAL MEDIA**

Dedicated post on Facebook and Instagram

- **2 MAIN EVENT TICKETS**

All sponsors will receive: Recognition as a sponsor on our website, with a logo & link, as well as recognition as a sponsor at the Main Event on September 17. This includes signage, programming, and all marketing related to the Main Event.

Cooperative Marketing/Sponsorship Form

Select a level of partnership to showcase your support for New Hampshire's fine furniture masters and the region's creative economy.

YEAR ROUND SPONSORSHIP OPPORTUNITIES

- | | |
|----------------------------------|----------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$500 |

YOUR INFORMATION

Organization Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

You may complete and return this form to become a sponsor of the NH Furniture Masters or contact us by phone or email to go over any questions you have. Thank you!

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