



Celebrating 30 Years

Sponsorship and Cooperative Marketing Opportunities

Residency at Castle in the Clouds

JUNE - SEPTEMBER 2025





Sponsorship Overview
WHY BECOME A SPONSOR

The NH Furniture Masters are embarking on an exciting journey, and we invite you to join us as a sponsor and partner for our upcoming residency at Castle in the Clouds, designated a National Historic Landmark, in Moultonborough, NH.

For three decades, the NH Furniture Masters have been a beacon of excellence in the world of furniture craftsmanship. Our group of professional artisans uphold the highest standards of quality through a peer-reviewed jury system. We promote the growth and sales of fine furniture made by our members through exhibitions, collaborative marketing efforts, and educational initiatives such as our Prison Outreach Programs as well as mentorship, lecturing and instruction.

Our upcoming residency at Castle in the Clouds will showcase the diverse talents of our membership and celebrate the rich heritage of fine furniture making in a setting that is unsurpassed in quality craftsmanship.

As a sponsor, you will be showcasing your commitment to the arts and creative economy while supporting our mission to preserve the centuries-old tradition of fine furniture making in New England.



Photos by Bill Truslow



Residency at Castle in the Clouds
OPENING RECEPTIONS & SPECIAL EVENTS

The NH Furniture Masters Residency at Castle in the Clouds will take place from June – September. Each month, we will refresh our exhibition space to showcase work from new Masters. As part of our monthly exhibition refresh, we will host two events – an Opening Reception and a Day at the Castle.

Opening Receptions: Be the first to see new works on exhibit! Take a tour, mingle with the Masters, and enjoy hors d'oeuvres and beverages among great scenery and company.

- Thursday, June 5
- Thursday, July 3
- Friday, August 8 (Furniture Masters Summer Pop-Up Exhibit & Reception)
- Thursday, September 4

Days at the Castle: A unique opportunity to hear directly from the Masters! Participating Masters will be on-site at the Castle to discuss design, creation and inspirations behind their pieces.

- Sunday, June 29
- Sunday, July 27
- Sunday, August 31
- Sunday, September 28



Castle in the Clouds SPONSORSHIP LEVELS

Lead Sponsor: \$5,000 – Exclusive

- Recognition as the Lead Sponsor on event signage and select printed materials
- Mention as Lead Sponsor on exhibition press release and event listing
- Link and recognition as Lead Sponsor on NH Furniture Masters website
- Recognition as Lead Sponsor on exhibition email newsletters
- Spotlight feature about your organization in one monthly email newsletter (June – Sept.)
- Dedicated social media post on Facebook and Instagram
- Verbal recognition during Summer Reception at Castle in the Clouds on August 8

Major Sponsor: \$2,500

- Recognition on event signage and select printed materials
- Mention as sponsor on exhibition press release and event listing
- Link on NH Furniture Masters website
- Recognition on sponsor banner of email newsletters
- Dedicated social media post on Facebook and Instagram

Supporting Sponsor: \$1,000

- Recognition on event signage and select printed materials
- Link on NH Furniture Masters website
- Recognition on sponsor banner of email newsletters
- Dedicated social media post on Facebook and Instagram

Friend of NH Furniture Masters: \$500

- Recognition on event signage
- Recognition on sponsor banner of email newsletters
- Dedicated social media post on Facebook and Instagram

Castle in the Clouds Sponsorship Form

Please select a level of partnership to showcase your support for the legacy and future of fine furniture making.

- Lead Sponsor: \$5,000 – Exclusive**
Exclusive recognition as Lead Sponsor of the Residency at Castle in the Clouds
- Major Sponsor: \$2,500 – multiple available**
Recognition as Major Sponsor of the Residency at Castle in the Clouds
- Supporting Sponsor: \$1,000 – multiple available**
Recognition as a Supporting Sponsor of the Residency at Castle in the Clouds
- Friends of the NH Furniture Masters: \$500 – multiple available**
Recognition as a Sponsor of the Residency at Castle in the Clouds

YOUR INFORMATION

Organization Name: _____

Contact Name: _____

Title: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

You may complete and return this form to become a sponsor of the NH Furniture Masters or contact us by phone or email to discuss any questions you may have. Thank you!

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Scan this QR code to fill out this form on our website

