

NEWS RELEASE

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**New Hampshire Furniture Masters Recognize
Jamie Herman with Alden Artisan Advancement Award**



CONCORD, NH – Fine furniture designer and maker Jamie Herman is the recipient of the 2019 Alden Artisan Advancement award for his five-legged side table design. The award is given yearly by the New Hampshire Furniture Masters, in conjunction with its nonprofit, the American Furniture Masters Institute.

The Alden Artisan Advancement award was created to help support an emerging artist in furthering their career as a professional furniture designer/maker. Jamie Herman has received a \$1,000 scholarship to put towards the development and promotion of his proposed side table. As part of the award, Herman's side table will be professionally photographed, included in the Masters' annual design book and exhibited alongside the Furniture Masters' work at their Main Event in the Fall of 2019.

“I want to make furniture that feels unexpected. I want my designs to be novel, but also to retain a sense of elegance upon proportion and balance. My inspiration generally comes from my love of geometry and the desire to challenge myself with complex joinery and technical woodworking,” explained Herman. “I believe the Alden Artisan Advancement award will be a huge opportunity for me, allowing me to learn from masters of my craft while I try to keep pushing the boundaries of what I can make from wood.”

Pictured is a computerized rendering of Herman's proposed design for his five-legged side table, made in walnut with white inlays. The legs of the table will be angled in a spiraling pattern down and away from the top, which will necessitate some challenging joinery. The aprons and stretchers will be hand-shaped and twist from one leg to the next.

Among the feedback from Furniture Masters' Jury for the Advancement award, Jon Brooks, a member of the Furniture Masters, commented that Herman's design is both new and innovative. "He is willing to stretch the concept of furniture while keeping it rooted in the functional limitations. His designs have a strong connection to the sculptural forms that I find very attractive. His choice of woods complements the design he has created, his joinery skills seem well executed, and his work gives the appearance of a professional aptitude."



Jamie Herman's proposed design

Herman resides in Cambridge, Vermont. He recently graduated from the Immersion Program at the Vermont Woodworking School in Fairfax, VT. See more of his work by visiting his website, jhstudiofurniture.com or his Instagram @jhstudiofurniture.

About New Hampshire Furniture Masters Association:

The New Hampshire Furniture Masters Association (NHFMA) was formed in 1993 by a core group of furniture makers and several Concord-area business men and women. The founders had one goal in mind: to build public awareness of New Hampshire's fine furniture makers and to cultivate an audience for their goods closer to home. The Furniture Masters continue striving to spread awareness of their craft into the present, working collaboratively and leveraging their potent body of collective knowledge and experience to stimulate one another's creative output. Information is available at furnituremasters.org.

About the American Furniture Masters Institute

The American Furniture Masters Institute (AFMI) is the non-profit 501(c)(3) sister organization and vital arm of the New Hampshire Furniture Masters Association. AFMI supports educational endeavors that preserve the art of fine furniture making. For the past 15 years, the Institute has coordinated the Prison Outreach Program in New Hampshire and recently expanded the program to Maine. To make a tax-deductible donation to the American Furniture Masters Institute, visit furnituremasters.org/donate/.

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